

Advertising & Sponsorship Package

Help Support Quality Theatre on the North Coast and Boost Your Sales at the Same Time

Shake The Bard Theatre Company returns with a full season of theatre to rock your boat and fill your sales. Become a part of one of the fastest growing theatres on the North Coast. Shake The Bard produces a full season of classical, contemporary and children's theatre and is a positive force in our community. Shake The Bard prints over a thousand brochures annually and their website at www.shakethebard.com gets over 600 unique visitors per month. With four full length productions, and programs in several area schools, if you advertise with Shake the Bard your business is sure to get plenty of positive attention.



Buy Your Advertising Now and Get Four Shows**

Parallel Lives

by Mo Gaffney & Kathy Najimy

A two woman comedic extravaganza where two actresses play over fifty parts. Disney movies, country-western bars, teen-aged dating. Nothing is sacred.

Willy Wonka, Jr.

by Roald Dahl; with Leslie Bricusse and Anthony Newley

Roald Dahl's timeless story of the world-famous candy man comes to life with the help of McKinleyville Unified School District.

Cyrano De Bergerac

Translated and adapted by Anthony Burgess

A classic tale of love, swordplay, and noseology. Set in Paris during the era of Dumas' Musketeers, Cyrano takes you on a comical ride through love and loss as seen through the eyes of Europe's most nasal hero.

The Complete Works of Wilm Shkspr; (Abridged) by the Reduced Shakespeare Company

38 plays, one incredible comedic romp through English literature. From the Othello rap to 20 minute Hamlet, it's The Bard like you've never seen him before.

**Plus Two Improvisational Comedy Tournaments at Accident Gallery - 4 Extra Weekends

Look for us on the web at <http://www.shakethebard.com>

Shakin' Live Theatre Advertising Rates

	<p>Season Underwriter \$5000</p> <p>Have your business name or logo printed on the poster, tickets, advertisements and flyers, for all 4 shows. Get banner advertisement in the lobby. Have your company logo printed on the t-shirt / sweatshirt. Get a full page advertisement in our playbill. Receive 4 complimentary tickets for each production. Receive six months of banner advertising on all thirty-eight pages of our website.</p>
	<p>Production Specific Sponsor \$3000</p> <p>For one show get a full page ad in the program, have your business name and logo printed on the posters, tickets, advertisements and flyers. Get banner advertisement in the lobby. Receive 8 complimentary passes AND your logo will appear on the poster that appears on our web promoting the show.</p>
	<p>Full Page Ad Plus Web Advertisement \$2000</p> <p>Get a full page ad in the program for all four shows plus web advertisement on our website at www.shakethebard.com which gets over 500 unique visitors per month specifically seeking information pertaining to Shake The Bard Theatre Company and our monthly events.</p>
	<p>Production Partners \$1000-\$2000</p> <p>Passionate supporters of the arts who make it possible for us to support our season, also a primary source of funding for our summer student academy. Production Partners will be recognized in the program for each show.</p>
	<p>Full Page Ad \$1000</p> <p>Get a full page advertisement in our program, for all four shows, be mentioned as an advertiser in some of our pre-show publicity.</p>
	<p>Half Page Ad \$750</p> <p>Get a half page advertisement in our program, for all four shows, be mentioned as an advertiser in some of our pre-show publicity.</p>
	<p>Business Card Ad \$550</p> <p>Put your business card in the program, as your stamp of approval for the arts in Arcata. We thank you for your support! Your ad will run for all four shows.</p>

You and the Bard, making a difference today!



Thank you for choosing to invest in the arts in your community

Please make all checks payable to Shake the Bard Theatre Company

All graphics must be received no later than February 20th, 2008

Please mail this form along with your payment, to:

**Shake the Bard Theatre Company
P.O. Box 806
Bayside, CA 95524**

Name of business _____

Your Name _____ Phone # _____

Which sponsorship package suits you? (Circle One)

Underwriter (\$5000)

Production Sponsor (\$3000)

Full Page Plus Web (\$2000)

Production Partners(\$1000-\$2000)

Full Page (\$1000)

Half Page (\$750)

Business Card Ad (\$550)

I have enclosed a check for this amount _____

Do you need us to create an ad for you based off your logo? _____

Email of individual in charge of your graphic design or advertising _____