

Advertising & Sponsorship Package

Help Support Quality Theatre on the North Coast and Boost Your Sales at the Same Time

Consider becoming a sponsor for one of the fastest growing theatres on the North Coast. Shake the Bard Theatre Company produces a full season of classical, contemporary, and children's theatre and is a positive force in our community. With a children's theatre academy coming up this summer, and programs in four schools, as well as two full length Shakespeare productions, your company will receive a lot of positive attention. Keep reading to find out five easy ways that you can become a member of the Bard crew.



Become a season underwriter

Have your name on the poster

Get Advertising on the web site

Shasta County Union School District and Shake the Bard Theatre Company Proudly Present

OLIVER!

By Lionel Bart

March 22nd - April 1st
Thurs - Sat 7:30 PM
Sundays 2:00

\$8 General Admission
\$5 Students/Seniors
\$4 Thursdays

At the D Street Neighborhood Center in Arcata

For tickets or for more information

Buy Your Advertising Now and Get Three Shows

Twelfth Night

by William Shakespeare

One of Shakespeare's most beloved comedies comes to the Arcata Playhouse. Follow the misadventures of twins Viola and Sebastian in our company's main stage summer Shakespeare production.

Parallel Lives

by Mo Gaffney & Kathy Najimy

Come see our second-stage production, a two woman comedic extravaganza where two actresses play over fifty parts. Disney movies, country-western bars, teen-aged dating. Nothing is sacred.

Othello, Moor of Venice

by William Shakespeare

In the fall, Shakespeare returns to our main stage with Humboldt County's first full production of Othello, Moor of Venice.

Plus one free production...

Live Christmas Radio Show

Shake the Bard's improvisational theatre troupe presents a special Christmas radio program.

Shakin' Live Theatre Advertising Rates

Season Underwriter \$2000



Have your business name or logo printed on the poster, tickets, advertisements and flyers, for all 3 shows. Get banner advertisement in the lobby. Have your company logo printed on the t-shirt / sweatshirt. Get a full page advertisement in our playbill. Receive 4 complimentary tickets for each production. Receive six months of banner advertising on all eighteen pages of our website at www.shakethebard.com .

Full page ad (plus web advertisement) \$750



Get a full page advertisement in our program for all three shows plus the Christmas Radio Show. Get six months of web advertisement on our website at www.shakethebard.com which has a Google Page Rank of 3 and reaches approximately 300 unique visitors per month.

Full page ad \$500



Get a full page advertisement in our program for all three shows plus the Christmas Radio Show. Be mentioned as a sponsor organization in the press release and in some of the pre-show publicity.

Half page ad \$350



Get a half page advertisement in our program for all three shows plus the Christmas Radio Show.

Business card sized ad \$250



Get a business card sized advertisement in our program for all three shows plus the Christmas Radio Show.

You and the Bard, making a difference today!



Thank you for choosing to invest in the arts in your community

Please make all checks payable to Shake the Bard Theatre Company

All graphics must be received no later than July 15th, 2007

Please mail this form along with your payment, to:

**Shake the Bard Theatre Company
P.O. Box 806
Bayside, CA 95524**

Name of business _____

Your Name _____ Phone # _____

Which sponsorship package suits you? (Circle One)

Underwriter (\$2000)

Full Page w/ Web (\$750)

Full Page (\$500)

Half Page(\$350)

Business Card (\$250)

I have enclosed a check for this amount _____

Do you need us to create an ad for you based off your logo? _____

Email of individual in charge of your graphic design or advertising _____